

L'OFFICIEL

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HAUTE COUTURE ET DE LA MODE DE PARIS

EXCLUSIVE:

MANDY MOORE

Talks This Is Us,
Midway & New Music

INTERVIEW:

LENNY KRAVITZ

Merilis Kondominium
Enerjetik di Downtown
Manhattan

TELFAR CLEMENS

"We Are Into Objects
With Objectives"

UNCOVERING
FIGURES OF SPEECH

UP-CLOSE CONVERSATION
FELDSOTT

COACT IN FASHION
JONATHAN ANDERSON,
SUN FEI FEI, FUMIKO
IMANO FOR LOEWE

STYLE & CONTEMPORARY ISSUE

6TH ANNIVERSARY

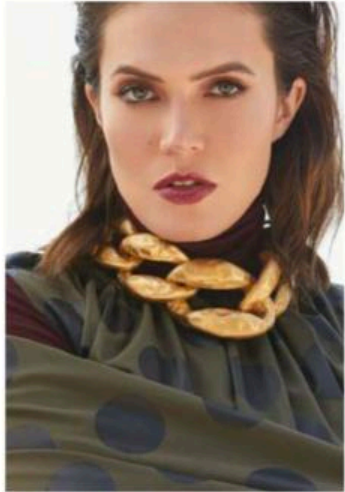
SHOWCASE
HELEN CAMMOCK

PHENOMENA
POP-CULTURE SYMBOL:
SNEAKERS

Mandy Moore in JW Anderson, Wolford. Photography by Ryan West



RP 49.000,-



Styling
Cristina Ehrlich
Photography
Ryan West

Mandy Moore
in Tiffany & Co., Sportmax, Toton

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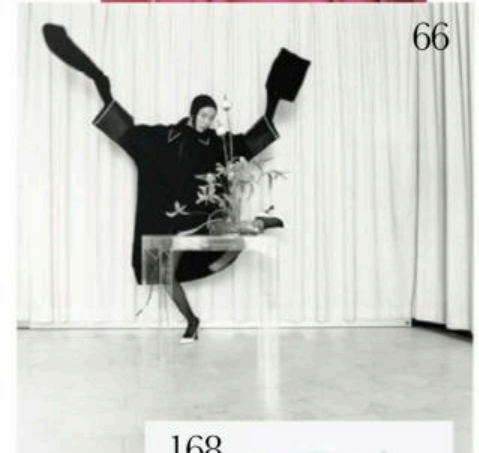
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Rockstar Design

TEXT MINA A. LEE

Lenny Kravitz on his other passion, interior design, with a look at his latest project – 75 Kenmare in New York City.



Lenny Kravitz is immediately recognizable as one of the world's greatest music legends, but his talents extend far beyond his songs. Touring the world over time and taking in his surroundings has become a part of him and his style very much. Early on, Kravitz possessed an eye for impeccable design and knowing his capabilities led him to establish Kravitz Design in 2003.

From products to commercial properties, the vision carried out by him and his team embodies a particular style that is purely luxurious, modern, expressive and global. Even with the flux of the music industry, Kravitz stays very involved in the projects his firm takes on, "I look at every project undertaken by Kravitz Design as unique—at the beginning of the design process it is necessary to start off with a collective vision."



With 75 Kenmare, a 38 apartment condominium in New York City, you see a combination of refinement mixed with soulful nostalgia. He spoke earlier of the project is for those "seeking a true New York experience, energetic and eclectic." Built-in Manhattan's Nolita neighborhood, the environment is a perfect fit for Kravitz's vision. He referenced the area as having its own "style, rhythm and culture." The building became a reflection of the streets in New York with its metal detailing and natural stonework.

The metropolis will always remain fond to Kravitz, "downtown New York City was the place. This was where the artists were. There was an energy that was very pleasing to me. You knew everybody. There's still a good balance between the *old school* and the *new school*. The streets still have that feeling they had then."

Growing up in the 70s, during a time of revolution on multiple levels, the era has its influences on Kravitz. His music and design are impacted by not only his childhood but his travels too. When looking at his careers combined there is a common ground that Kravitz acknowledged, "Music and design are very similar. You're making something out of nothing. They're built on layers. You layer that one thing on top of another thing until you have a song or you have a building...you have an interior. You start with a palette, a base, and you build on top of it. In the end, you have a mood. You have a vibe."

Emboldened by the energy of people and places, Lenny Kravitz still imbues every aspect of his music and design with this modest and gracious undertone. When you step inside of 75 Kenmare, within the opulence, there's a welcoming comfort that can be felt. It is this attractive quality that puts the Kravitz Design firm at the top of a competitive world.

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