Manhattan Condo with Interiors Designed by Lenny Kravitz to Begin Sales This Month

Apartments in Nolita development range from $1.7 million to more than $12 million

BY ARIEL RAMCHANDANI

A new condo project with interiors designed by Lenny Kravitz in Manhattan’s Nolita neighborhood is launching sales on Feb. 23.
As befitting the musician, the launch for 75 Kenmare will include a party at the sales gallery and an invite-only VIP party at The Blond, located in the nearby 11 Howard hotel, according to a press representative for the project.

The project, developed by DHA Capital with interior designs by Kravitz Design Inc., will have 38 one-to-four bedroom apartments, ranging from $1.7 million to over $12 million, and 16 storage units.

There are no pictures available of the interiors yet. But according to Mr. Kravitz, they promise to be stylish and warm. “My vision for 75 Kenmare centers on a layered environment, drawing inspiration from the eccentric downtown vibe while integrating elegant materials, such as unique natural stones, bonded metal and aged oak,” Mr. Kravitz said in a statement.

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Kravitz Design has completed other work all over the world, including Paramount Bay, a condo project in Miami, as well as spaces for Pepsi’s Kola houses in Milan, Dubai, and an upcoming one in New York They also have designed suites for the SLS Hotels in Las Vegas and Miami Beach, and created tiles for the Italian tile manufacturer Lea Ceramiche. Kravitz Design also redesigned famous Parisian nightclub L’Arc, and completed a furniture collection for CB2.

The textured exterior, by Andre Kikoski, who also designed The Wright restaurant at the Guggenheim, completes the package at 75 Kenmare.

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