NOLITA
Perched at the intersection of four distinct cultural epicenters—SoHo, NoHo, the Lower East Side, and Little Italy—NoLita stands out as a uniquely charismatic, artistically charged, and enigmatic destination all its own.

This guide is but a brief introduction to some of the best spots in the area. It’s a glimpse into the tightly interwoven yet internationally eclectic tapestry that is NoLita—and we encourage you to lace up and discover it for yourself.
LE LABO
SOULFUL SCENTS
Hand-poured candles and custom-formulated interior sprays fill your digs with enlightened fragrance.
233 Elizabeth St.

MITCHELL GOLD + BOB WILLIAMS
CONTEMPORIST OBSESSION
Urban tables, rugs, lighting, upholstery, even wall art— if it’s modern and covetable, it’s here.
210 Lafayette St.

OCHRE
UNDERSTATED ELEGANCE
Harmonious proportions, luxe materials, and impeccable craftsmanship make this a go-to for humble yet regal home design.
462 Broome St.

THEREDTHREASTS
SUSTAINABLE + SUBLIME
Siblings Yien and Leon Wong craft handmade furniture, bedding, and window treatments from nature’s most decadent materials.
190 Elizabeth St.
MIN NEW YORK
ALL-SENSORY GALLERY
Handcrafted French candles, fragrances, and his/hers grooming goodies elevate scent to an art form.
117 Crosby St.

SUR LA TABLE
HOME-CHEF HOTSPOT
Your one-stop for reasonably priced, high-quality cooking basics. The cutlery selection is exceptional, as is the cookware.
75 Spring St.

ELIZABETH STREET GALLERY
ANTIQUES + ART
An atmospheric mash-up of architectural antiques and pitch-perfect reproductions housed in a restored 1850's firehouse.
209 Elizabeth St.

DINOSAUR DESIGNS
PREHISTORIC POP
Aussie company makes colorful jewelry and housewares—all from ancient resin. Grab your one-of-a-kind bowls, plates, and martini glasses.
211 Elizabeth St.

HOME DINOSAUR DESIGNS
INTERNATIONAL DESIGNERS AND REBEL-CHIC BOUTIQUES ARE AROUND EVERY CORNER

1 rag & bone
2 Eli Halili
3 Coclico
4 Maggy Frances
5 The Quality Mending Co.
6 Creatures of Comfort
7 Odin
8 Scotch & Soda
9 Dita
10 Duncan Quinn
11 Condor
12 Sweet William
13 Lilith
14 Carhartt Work in Progress
15 Love Adorned
16 No.6
17 Saturdays NYC
18 Chrome Industries
19 Illesteva
20 TOMS
21 Lord Willy’s

FINE THREADS & KICKS

BESPOKE SUITS / HIP KICKS / BAGS & SHADES

FINE THREADS
ELI HALILI
GOLDEN EYE
Tel Aviv-based Halili scours the planet for rare stones and marries them with gold to create jewelry that’s deeply spiritual.
250 Mott St.

COCLICO
SOLES WITH SOUL
Sustainable has never been so elegant. Artful shoes designed in NYC; locally sourced and handcrafted in Mallorca, Spain.
275 Mott St.

MAGGY FRANCES
MIX. MATCH. OGLE.
Twenty-something fashion icon Maggy Frances Schultz mixes up edgy skater dresses, hot pants, and French vintage.
280 Mott St.

RAG & BONE
ULTIMATE URBAN
NY-based men’s + women’s wears with clean silhouettes, a downtown sensibility, and an enthusiastic cult following.
73 E. Houston St.

THE QUALITY MENDING CO.
OLDIE BUT GOODIE
From hair pomade to vintage shades and dark denim made just 13 miles away, this local boutique is the real McCoy.
15 Prince St.

FINE THREADS
&MAGGY FRANCES
280 Mott St.

RAG & BONE
73 E. Houston St.

ELI HALILI
GOLDEN EYE
250 Mott St.

COCLICO
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275 Mott St.

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THE QUALITY MENDING CO.
15 Prince St.
CREATURES OF COMFORT
INDIE ALL THE WAY
Spacious, brick-walled boutique showcasing a curated collection of coveted designers, shoes, bags, and accessories. 205 Mulberry St.

205 Mulberry St.

DUNCAN QUINN
BESPOKE REBEL
Shirts milled in Italy, handmade shoes, and suits cut by hand in NYC. Duncan Quinn creates wardrobes for the most discerning rogues. 70-80 Kenmare St.

70-80 Kenmare St.

SCOTCH & SODA
AMSTERDAM COUTURE
The Dutch do it right—fashion included. Browse wallet-friendly, globally inspired threads for the whole fam. 273 Lafayette St.

273 Lafayette St.

FINE THREADS & KICKS
ULTRA-COMFORT
Indulge in a comfort-driven lifestyle, showcasing a curated mix of coveted brands and styles. 205 Mulberry St.

205 Mulberry St.

ODIN
WHAT HE WANTS
Uber-hip man’s shop flaunting the latest designers, stylish kicks, weekend wear, wallets, fragrances, and more. 161 Grand St.

161 Grand St.

DITA
EYEWEAR ART
Meticulous, dramatic eyewear for the city’s most fashionable showcased in an equally dramatic space. 273 Lafayette St.

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What’s the story behind Lord Willy’s?
Mrs. Wilcox and I offer New Yorkers classic English tailoring with a playful twist, right on Mott Street.

Why did you choose NoLita for your shop?
It sits nicely between the designer boutiques of SoHo and the edgy East Village. The location really suits us, pun intended.

What do you love most about NoLita?
NoLita’s very much a neighborhood—even New Yorkers like to visit. Many of our clients daytrip from uptown. They soak up the diversity and grab a bite while they’re here.

Does Lord Willy’s have a mascot?
We have two Jack Russells in the store, Baxter and Bailey. They help us with accounting.

“NO LITA SITS NICELY BETWEEN THE DESIGNER BOUTIQUES OF SOHO AND THE EDGY EAST VILLAGE.”

ALEX WILCOX
BESPOKE BRIT / MEN’S TAILOR / OWNER OF LORD WILLY’S SINCE 2005

Lord Willy’s, 225 Mott St.
GET YOUR BUZZ ON AND CONQUER THE DAY

1. La Colombe
2. Yours Truly Coffee
3. Greecologies
4. Happy Bones
5. McNally Jackson Café
6. Gimme! Coffee
7. T Shop
8. Maman
9. Cha Cha Matcha
10. Birdbath Bakery
11. Ceci-Cela
12. Juice Press
13. Lulitonix

JOLT
KICKIN’ ESPRESSO / MATCHA / PRESSED JUICE / SMOOTHIES

MORN-ING

NO LITA
YOURS TRULY COFFEE
SWEET SPOT
Grab a Nutella latte, a doughnut, and a window seat. A cozy, local retreat in which to slowly get your caffeine on.
8 Spring St.

HAPPY BONES
COFFEE + ART
If the flat whites and chai lattes don’t lure you in, the local art will. The peanut butter cookies are noteworthy, too.
394 Broome St.

MCNALLY JACKSON CAFÉ
BOOKS + BEANS
Amp up and grab an art mag to go. In addition to Stumptown, try baked bites from Ovenly and Balthazar.
52 Prince St.

LA COLOMBE
ALL THE BUZZ
Hair-raising espresso, almond croissants, and black-tan lattes on tap. The line moves fast as a New York minute.
270 Lafayette St.

GREECOCOLOGIES
GREEK LOVE
Matcha cortados, Coperaco beans, grass-fed butter coffee, and carrot-mint smoothies. Need we say more?
379 Broome St.

T SHOP
OOHHH, OOLONG
Tucked at the end of a hallway behind a hidden door, this tranquil space offers complex teas and a Zen vibe.
247 Elizabeth St.

MCNALLY JACKSON CAFÉ
BOOKS + BEANS
Amp up and grab an art mag to go. In addition to Stumptown, try baked bites from Ovenly and Balthazar.
52 Prince St.

GIMME! COFFEE
LOCO FOR LOCAL
NYC-based café obsessed with every detail from bean to brew. Arguably one of the best single origins in the city.
228 Mott St.

MAMAN
FRENCH + FABULOUS
"Oui!" to coffee from BK’s own Toby’s Estate and the flaky, oven-fresh croissants and pistachio cake.
239 Centre St.

MORNING
JOLT
EYES ON NOLITA

CORNER DELI

MOTT STREET

ELIZABETH STREET GARDEN

MOTT STREET

PRINCE STREET

PRINCE STREET

TARTINERY

PRINCE STREET

MULBERRY STREET

SPEAK STREET

ELIZABETH STREET
SURRENDER YOUR TASTE BUDS TO NOlITA’S EPIC GASTRONOMICAL SCENE

1. Peasant
2. Ramen Lab
3. Rubirosa
4. GENUINE Superette
5. Balthazar
6. Taccoi
7. Pasquale Jones
8. Public
9. Uncle Boons
10. Balaboosta
11. Mr. Donahue’s
12. Estela
13. Emilio’s Ballato
14. Ruby’s Café
15. Rintintin
16. Osteria Morini
17. L’asso
18. Jack’s Wife Freda
19. The Musket Room
20. The Butcher’s Daughter
21. Café Select
22. Ken & Cook
23. Brinkley’s
24. Pietro Nolita

SIT-DOWN

EATS

Neo-Artisanal / Asian Fusion / Old-World Italian
RUBIROSA
PIZZA PIE MOTHERSHIP
The thin but loaded vodka pizza draws hordes of die-hards to this always-packed neighborhood spot.
235 Mulberry St.

BALABOOSTA
PEASANT
AUTHENTIC FAVE
Spit-roasted suckling pig, wood-roasted squab, and handmade pastas excite the palate at this rustic Italian hotspot.
194 Elizabeth St.

SIT-DOWN
EATS
GENUINE
SUPERETTE
CALIFRESH
All-day café with LA-inspired eats like kale salad and Baja-style fish tacos. Juice cocktails are naughty and nice.
191 Grand St.

Ramen Lab
SERIOUSLY SLURP-WORTHY
Sit elbow-to-elbow and suck down tantalizing umami-laced broths and ramen from the famous Sun Noodle Company.
70 Kenmare St.
PASQUALE JONES
POSH PIZZERIA
Neapolitan fans—and celebs—flock here for the wood-fired pies, world-class wines by the glass, and succulent rib steaks.
187 Mulberry St.

BALTHAZAR
NYC BRUNCH APEX
Flowing mimosas, a perfectly poached egg meurette, moules frites, and a beautiful crowd, to boot.
80 Spring St.

TACOMBI
RIGHTEOUS TACOS
Yucatan-style tacos and aguas frescas prepared from scratch daily and served from a retrofitted VW bus as you watch surf videos.
267 Elizabeth St.

PUBLIC
INNOVATIVE GLOBAL
Waloo sashimi, cantaloupe gazpacho, and other globally inspired eats served in a swank library-like space—card catalog and all.
210 Elizabeth St.
MR. DONAHUE’S
NEO-SOUTHERN
Tiny gem with sweet vintage touches offering updated down-home Southern faves like chicken-fried pork cheeks.
203 Mott St.

BALABOOSTA
NEXT-GEN ISRAELI
Med-Mideastern comfort food from the Taim team. The shrimp ketal and shakshouka defy tradition—and expectations.
214 Mulberry St.

ESTELA
NOLITA
MEDITERRANEAN
Small plates made with ingredients as local as Chinatown and BK. Ricotta dumplings are not to be missed.
47 E. Houston St.

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UNCLE BOONS
THAI STREET EATS
Creative bites and cocktails in a funky café with Bangkok flea-market décor. Try the amazing khao soi and betel-leaf wrap.
7 Spring St.

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Med-Mideastern comfort food from the Taim team. The shrimp ketal and shakshouka defy tradition—and expectations.
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What’s on the menu at Emilio’s Ballato?
Simple, southern Italian made like grandma used to cook for Sunday dinner. I use quality, seasonal ingredients, and cook with all my heart.

What’s unique about the Ballato experience?
People feel like they’re being welcomed into my home. I want them to put down their phones and have long conversations and stay awhile. Like how families used to eat.

How did you meet Lenny Kravitz?
Lots of celebrities eat here, but when Lenny came in we just clicked. Next thing I knew, Lenny was calling me up when he was sick and I was hand-delivering food to his door. My kids grew up with his kids.

What’s Lenny’s favorite dish at Emilio’s Ballato?
Lenny has amazing taste in clothes, friends—and food. He loves my rigatoni with zucchini.

“LOTS OF CELEBRITIES EAT HERE, BUT WHEN LENNY CAME IN WE JUST CLICKED…”

– EMILIO VITOLO SR.
OWNER OF EMILIO’S BALLATO
GRAB-AND-GO HAS NEVER BEEN TASTIER

TAKEOUT

TAKEOUT & DELIVERY

MACROBIOTIC BOWLS / BANH MI / BAGELS / SWEETS

1. Black Seed
2. Taim
3. Xi’an Famous Foods
4. Despaha
5. Di Pala’s Fine Foods
6. Little Cupcake Bakeshop
7. Sweetgreen
8. French Cheese Board
9. The Butcher’s Daughter
10. Café Select
11. Alleva Dairy
12. Piemonte Ravioli
13. Eileen’s Special Cheesecake
14. Bottega Falai
15. NoLita Wine Merchants
16. Caffé Palermo

& DELIVERY

75 Kenmare
NoLita
Parks
TAÏM
ISRAELI TO GO
Three flavors of fried-to-order falafels and mezzes bursting with flavor. Wash it down with a date-lime-banana smoothie.
45 Spring St.

DESPANÁ
TAPAS PARA LLEVAR
Hit up this friendly store when you’re jonesing for authentic jamón ibérico, anchovies, chorizo, and piquillo peppers.
408 Broome St.

BLACK SEED
HOLY BAGELS
Heavenly wood-oven-baked bagels boiled in honey water. Try the egg, cheddar, avocado, and tomato sammy.
170 Elizabeth St.

XI’AN FAMOUS FOODS
CHINESE-FOOD FANATIC
No seat? No problem. Rush your cumin-spiked lamburger and spicy noodles across the street and home to scarf down.
68 Kenmare St.
SWEETGREEN

GRAZE ON
Organic salads ripe with seasonal ingredients like elote, spicy broccoli, and roasted steelhead make it easy to eat right.
100 Kenmare St.

DI PALO’S FINE FOODS SINCE 1925
Family-owned Italian cornerstone serving handcrafted mozzarella, cured meats, pastas, and sundries.
200 Grand St.

LITTLE CUPCAKE BAKESHOP ALL SWEET THINGS
Cute-as-pie sustainable treats for a fairy-princess birthday party or after-dinner blue-velvet cupcake craving.
30 Prince St.

DI PALO’S FINE FOODS SINCE 1925
Family-owned Italian cornerstone serving handcrafted mozzarella, cured meats, pastas, and sundries.
200 Grand St.

FRENCH CHEESE BOARD
SAY "FROMAGE"
The connoisseur of all things French cheese, this shop offers slabs of pungent, salty bliss plus classes and tastings.
41 Spring St.

SWEETGREEN GRAZE ON
Organic salads ripe with seasonal ingredients like elote, spicy broccoli, and roasted steelhead make it easy to eat right.
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FRENCH CHEESE BOARD
MEET, DRINK, AND MINGLE AT THESE DISTINCT DOWNTOWN WATERING HOLES

1. La Esquina
2. Vig Bar
3. The Ship
4. Botanica Bar
5. The Daily
6. GENUINE Liquorette
7. Mother’s Ruin
8. Goldbar
9. Epistrophy
10. La Companie des Vins Surnaturels
11. Tartinery
12. Pearl & Ash
13. The Spring Lounge
14. Mulberry Project
15. Sweet & Vicious
16. Tom & Jerry’s
17. Randolph Beer
18. Fig. 19
19. The Crosby Bar
20. The Box

LATE NITE
& LIBATIONS

NIGHTCAPS / NIGHTLIFE / UNUSUAL BREWS
LA ESQUINA
CORNER HOTSPOT
A casual taqueria on the outside, a stylish subterranean brasserie with upmarket Mexican fare on the inside.
114 Kenmare St.

VIG BAR
LOW-KEY COCKTAILS
Dark, deco-inspired enclave has no pretensions—just friendly folks, a solid DJ, and a quiet back room to sneak off to.
12 Spring St.

THE DAILY
COCKTAIL CULTURE
Tinctures, bitters, and an apothecary-like shelf filed with all manner of mixological wonders, plus creative bites.
210 Elizabeth St.

GOLDBAR
ALL THAT GLITTERS
Gold skulls in the walls, gold chains, and gold ceilings glimmer amidst glorious cocktails and DJ beats for the velvet-rope crowd.
389 Broome St.

GENUINE LIQUORETTE
CANNED KITSCH
Savor a “Cha-Chunker” mojito—a rum mini-bar bottle upturned into an aluminum soda can and served under neon lights.
191 Grand St.

THE SHIP
SEXY DEN
Pseudo-secret basement bar with dark woods, attentive hosts, and a slow of quaffs to pore over.
158 Lafayette St.

BOTANICA BAR
SHABBY CHIC
Art crowds and downtown scenesters sink into massive threadbare couches while sipping cocktails to cool DJ beats.
47 E. Houston St.

MOTHER’S RUIN
CASUAL AWESOMENESS
Laid-back NoLita lounge with bespoke cocktails, booze-drenched slushies, and globally inflected bar chow.
18 Spring St.

& LIBATIONS
LATE NITE
 Massage
NOLITA
COZY UP WITH AN EXQUISITE GLASS OF WINE AWAY FROM THE COCKTAIL CROWD

PEARL & ASH
GRAPE CHASERS POUR IN FOR THE VAST SELECTION OF WELL-AGED YET HUMANELY PRICED WINES—CREATIVE EATS ARE SWOON-WORTHY.
220 Bowery

EPISTROPHY
SIP INTELLECTUAL
BRICK, ART- AND BOOK-LINED SHELVES LEND BACKBONE TO THIS ROMANTIC SPOT SERVING GLOBAL WINES + ITALIAN FARE.
200 Mott St.

TARTINERY
WINE + DINE
WHITTLE AWAY THE EVENING OVER A NUANCED WINE LIST WHILE NIBBLING ON SIGNATURE RUSTIC TARTINES.
209 Mulberry St.

LA COMPAGNIE DES VINS SURNATURELS
GO WITH THE FLOW
LOW-SLUNG COUCHES, OVER 500 WINES, ROTATING VINO BY THE GLASS, AND LIGHT FRENCH BITES MAKE UNWINDING EASY.
249 Centre St.

& LIBATIONS
LATE NITE
FOLLOW IN THE FOOTSTEPS OF MUSIC ICON LENNY KRAVITZ BY HITTING UP SOME OF HIS REGULAR NOLITA HANGOUTS.

50 CUBAN CULINARY HAVEN
17 Prince St.

CAFÉ HABANA
STYLISH, BRIT-DESIGNED HOME DECOR
19 Howard St.

TOM DIXON
AUSSIE SKINCARE APOTHECARY
232 Elizabeth St.

AESOP
FASHION AND FURNITURE UNITE
192 Elizabeth St.

CRAIG VAN DEN BRULLE

TOMS
ESPRESSO, EYEWEAR, AND GOOD VIBES
264 Elizabeth St.

EMILIO’S BALLATO
KING OF HOME-COOKED ITALIAN
55 E. Houston St.
NOLITA IS AN ELECTRIC SURGE OF IDEAS, ART, AMBITIONS, VIBES, AND RHYTHMS.
Get your film fix at this spacious, five-screen NYC landmark. Grab a snack at the gourmet café and enjoy the show.

18 W. Houston St.

McNally Jackson Books

Neighborhood indie bookstore with a cozy café, magazine racks brimming with international titles, and top-notch author events.

52 Prince St.
OLD SCHOOL.
AVANT-GARDE.
PUNK.
POP.

GRAFFITI.
POETRY.
INDIE.
CELEBRITY.

& CULTURE
EPIC ARCHITECTURE AND CULTURAL CORNERSTONES ROOTED IN NOLITA

1. Lombardi’s
2. Iconic Magazines
3. St. Patrick’s Old Cathedral
4. Puck Building
5. Petrosino Square
6. Café Habana
7. Café Palermo
8. Elizabeth Street Garden
9. Di Pala’s Fine Foods
10. The Police Building

11. 75 Kenmare
12. Nolita
13. Parks

NOLITA ICNOS
LANDMARKS / LEGENDS / GARDENS
IMMERSED IN HISTORY

BOLDLY MOVING FORWARD

NOLITA

ICONS
WHY LEAVE NOLITA? EVERYTHING YOU NEED RIGHT NOW IS RIGHT HERE.

1. Lord Willy's
2. The New York Shaving Company
3. Paintbox
4. Blue Water Flowers
5. DeSalvio Playground
6. Kida NYC
7. Duane Reade
8. Fresh
9. AESOP
10. Spa Santé
11. Whole Foods
12. NoLita Chemists
13. Hair Philosophy
14. ModelFIT
15. SoHo Strength Lab
16. Golden Bridge Yoga
17. Barber’s Blueprint
18. Next Level Barbershop
19. Flowers Naturally

DAI-LY ESSENTIALS
TAILORS / CLEANERS / BARBERSHOPS / THE GYM
THE NEW YORK SHAVING COMPANY
Best. Shave. Ever.
Antique chairs, white-coated barbers, and steamed towels elevate an ancient ritual to a modern indulgence.
202 Elizabeth St.

PAINTBOX
Totally Mod Manis
Not your mama’s manicure. Pop in for a classic French—or go all out with eye-popping colors, geometric designs, and studs.
17 Crosby St.

BLUE WATER FLOWERS
Home Garden
Twenty-year NoLita staple offering same-day delivery of ethereal blooms, topiaries, and the occasional potted orchid.
265 Lafayette St.

DUANE READE
Architectural Rx
Detailed ceilings and vintage chandeliers in a 1927 Cass Gilbert-designed bank make for the best toothpaste run you’ll ever make.
60 Spring St.

FRESH
Beauty As Ritual
Addictive natural skincare, bodycare, and fragrance that elevates your morning routine to a religious experience.
57 Spring St.
Sophisticated. Worldly. Living on the edge.

Introducing a highly curated collection of 38 unique homes from the vision of Kravitz Design, architect Andre Kikoski, and DHA Capital. Knit into the fabric of NoLita, 75 Kenmare’s distinctly textured façade and artful interiors speak to the easy yet sophisticated Downtown lifestyle.