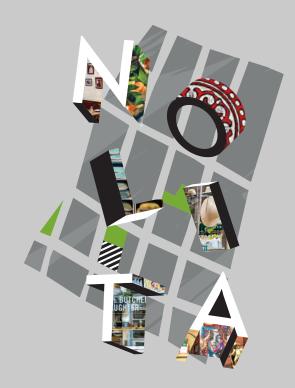


NOLITA

Perched at the intersection of four distinct cultural epicenters—SoHo, NoHo, the Lower East Side, and Little Italy—NoLita stands out as a uniquely charismatic, artistically charged, and enigmatic destination all its own.

This guide is but a brief introduction to some of the best spots in the area. It's a glimpse into the tightly interwoven yet internationally eclectic tapestry that is NoLita—and we encourage you to lace up and discover it for yourself.



GUIDE

SHOPS / ARTS / EATS / LIBATIONS / ICONS





NOLITA

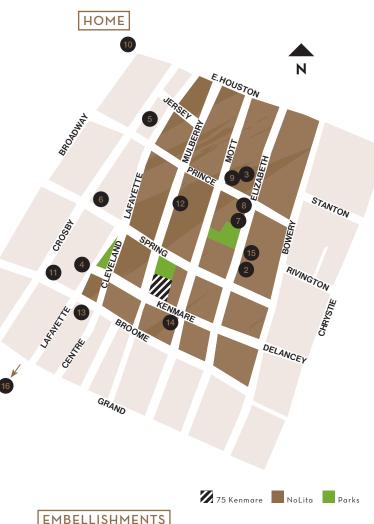








- 1 Ochre
- 2 TheRedThreads
- 3 Le Labo
- 4 Mitchell Gold + Bob Williams
- 5 MiN New York
- 6 Sur La Table
- 7 Elizabeth Street Gallery
- 8 Dinosaur Designs
- 9 diptyque
- 10 Crate and Barrel
- 11 Canvas Home
- 12 McNally Jackson Store
- 13 Matter
- 14 Warm
- 15 Craig Van Den Brulle
- 16 Tom Dixon











BOUTIQUES ARE AROUND EVERY CORNER



- rag & bone
- 2 Eli Halili
- 3 Coclico
- 4 Maggy Frances
- 5 The Quality Mending Co.
- 6 Creatures of Comfort
- Odin
- 8 Scotch & Soda
- 9 Dita
- 10 Duncan Quinn
- 11 Condor
- 12 Sweet William
- 13 Lilith
- 14 Carhartt Work in Progess 21 Lord Willy's



75 Kenmare NoLita Parks

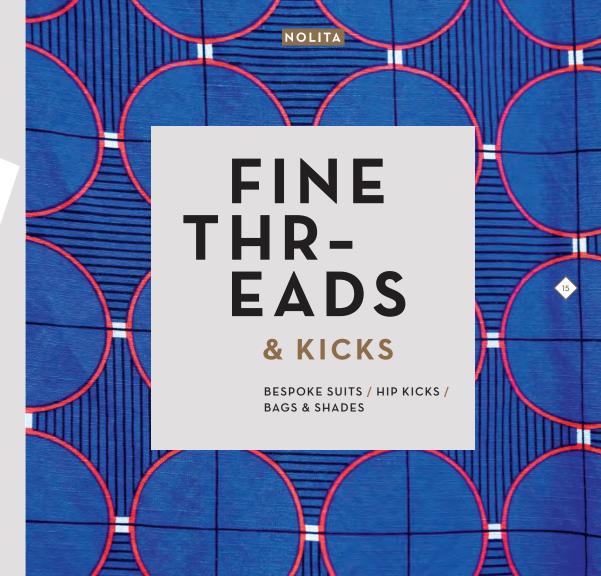
FINE THREADS

18 Chrome Industries

& KICKS

19 Illesteva

20 TOMS







FACES OF NOLITA





ALEX WILCOX

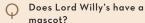
BESPOKE BRIT / MEN'S TAILOR / OWNER OF LORD WILLY'S SINCE 2005

- What's the story behind Lord Willy's?
- Mrs. Wilcox and I offer New Yorkers classic English tailoring with a playful twist, right on Mott Street.
- Why did you choose NoLita for your shop?
- It sits nicely between the designer boutiques of SoHo and the edgy East Village. The location really suits us, pun intended.
- about NoLita?
- neighborhood-even New Yorkers like to visit. the diversity and grab a bite while they're here.



NoLita's very much a Many of our clients daytrip from uptown. They soak up





We have two Jack Russells in the store, Baxter and Bailey. They help us with accounting. "NOLITA SITS NICELY BETWEEN THE DESIGNER BOUTIQUES OF SOHO AND THE EDGY EAST VILLAGE."

Lord Willy's, 225 Mott St.

- ALEX WILCOX OWNER OF LORD WILLY'S

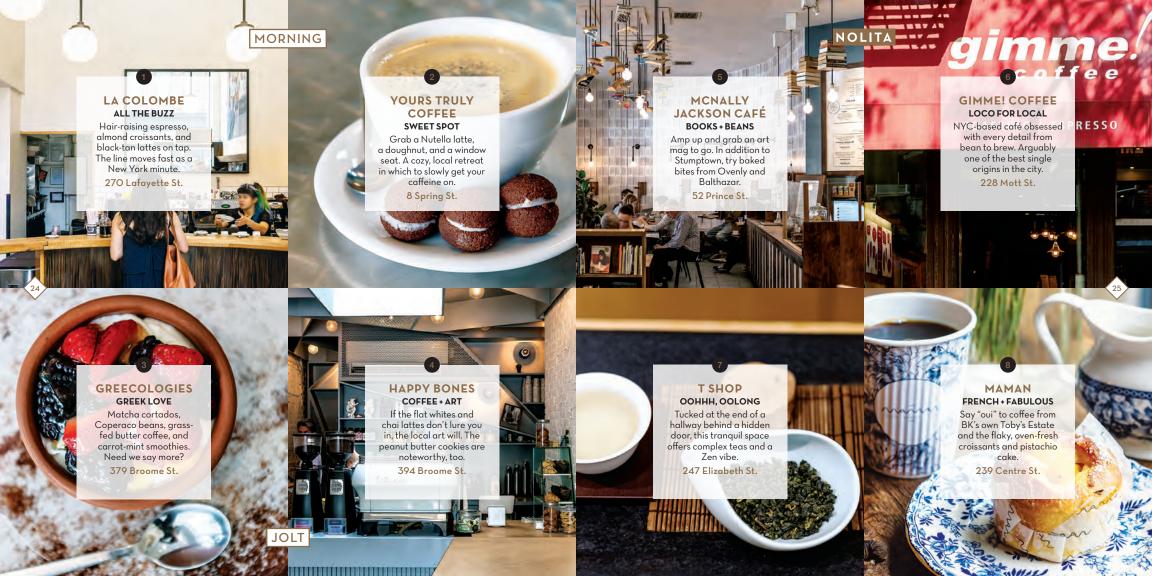












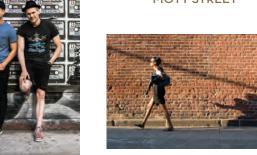
EYES



CORNER DELI



MOTT STREET



PRINCE STREET



ELIZABETH STREET GARDEN



TARTINERY



MOTT STREET



SPRING STREET



PRINCE STREET



MULBERRY STREET



SPRING STREET



ELIZABETH STREET

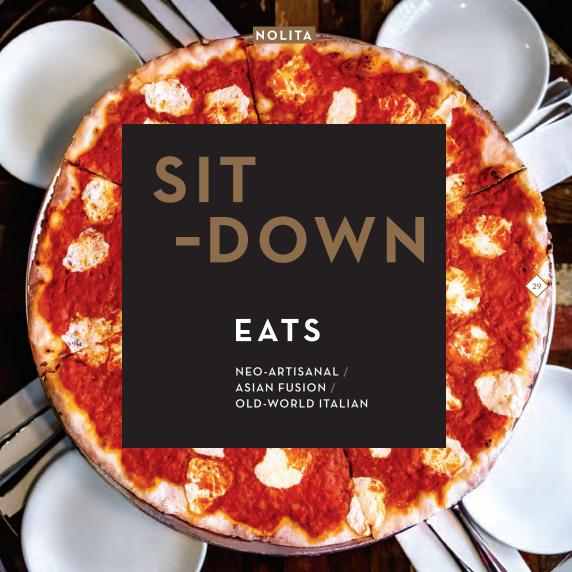


















FACE



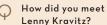


EMILIO VITOLO SR. NOLITA ICON / CHEF / OWNER OF **EMILIO'S BALLATO SINCE 1991**

- What's on the menu at Emilio's Ballato?
- Simple, southern Italian made like grandma used to cook for Sunday dinner. I use quality, seasonal ingredients, and cook with all my heart.
- What's unique about the Ballato experience?
- People feel like they're being welcomed into my home. I want them to put down their phones and have long conversations and stay awhile. Like how families used to eat.

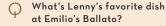
EATS

- but when Lenny came in we just clicked. Next thing I knew, Lenny was calling me up when he was sick and I was hand-delivering food with his kids.



Lots of celebrities eat here, to his door. My kids grew up





Lenny has amazing taste in clothes, friends—and food. He loves my rigatoni with zucchini.

"LOTS OF CELEBRITIES EAT HERE. BUT WHEN LENNY CAME IN WE JUST CLICKED..."

> - EMILIO VITOLO SR. OWNER OF EMILIO'S BALLATO





TAKEOUT

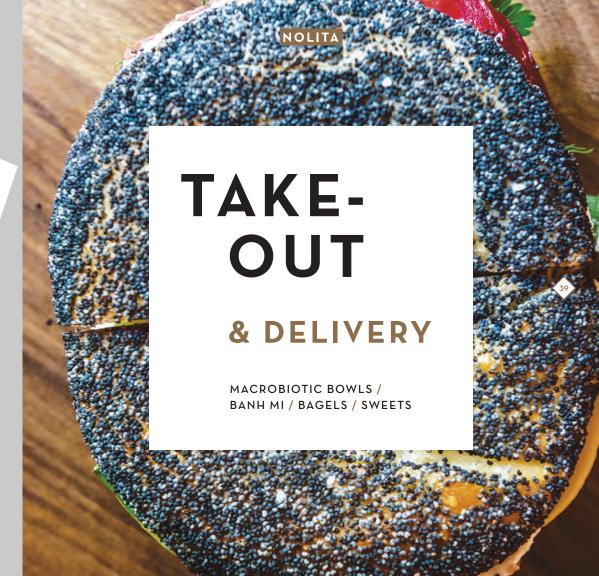
GRAB-AND-GO HAS NEVER BEEN TASTIER



75 Kenmare Nolita Parks

- Black Seed
- 2 Taïm
- 3 Xi'an Famous Foods
- 4 Despaña
- 5 Di Palo's Fine Foods
- 6 Little Cupcake Bakeshop
- 7 Sweetgreen
- 8 French Cheese Board
- 9 The Butcher's Daughter
- 10 Café Select
- 11 Alleva Dairy
- 12 Piemonte Ravioli
- 13 Eileen's Special Cheesecake 16 Caffé Palermo
- 14 Bottega Falai
- 15 NoLita Wine Merchants









LATE NITE

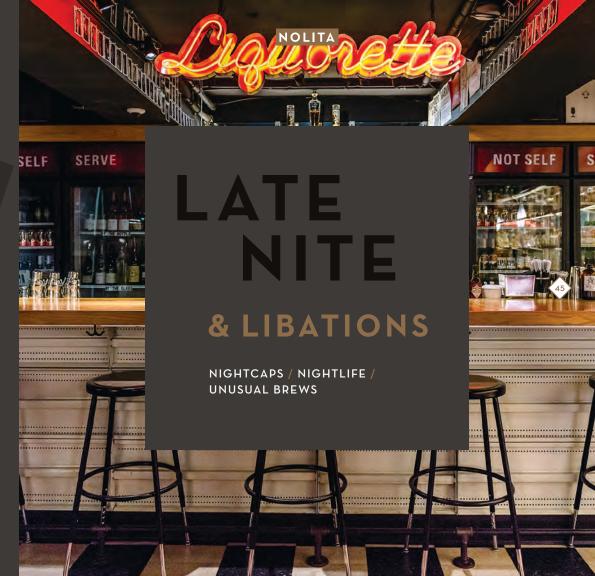
& LIBATIONS

MEET, DRINK, AND MINGLE AT THESE DISTINCT DOWNTOWN WATERING HOLES

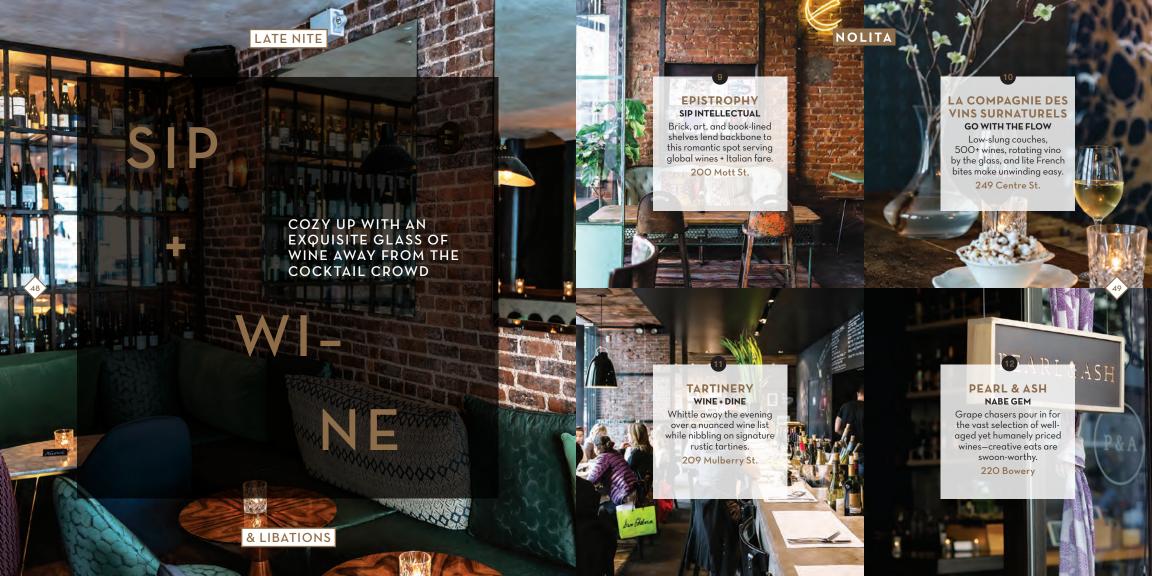


- 1 La Esquina
- 2 Vig Bar
- 3 The Ship
- 4 Botanica Bar
- 5 The Daily
- 6 GENUINE Liquorette
- 7 Mother's Ruin
- 8 Goldbar
- 9 Epistrophy
- 10 La Compagnie des Vins Surnaturels
- 11 Tartinery
- 12 Pearl & Ash
- 13 The Spring Lounge
- 14 Mulberry Project









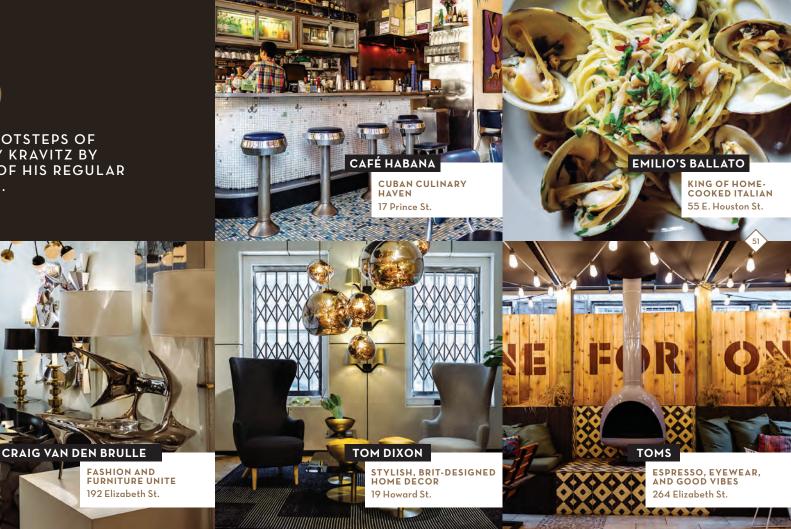
WALK ON THE WILD

AESOP

AUSSIE SKINCARE

APOTHECARY 232 Elizabeth St.

5 DE FOLLOW IN THE FOOTSTEPS OF MUSIC ICON LENNY KRAVITZ BY HITTING UP SOME OF HIS REGULAR NOLITA HANGOUTS.





VI-BE

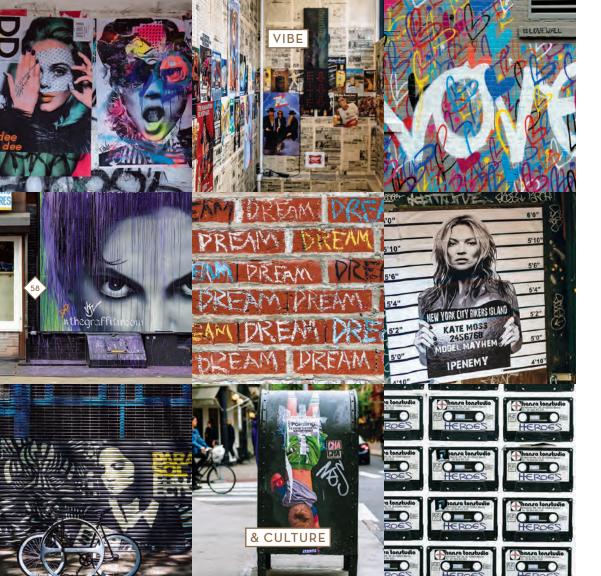
& CULTURE

NOLITA TOTHERLE

ART / INDIE FLICKS / MUSIC / THEATER





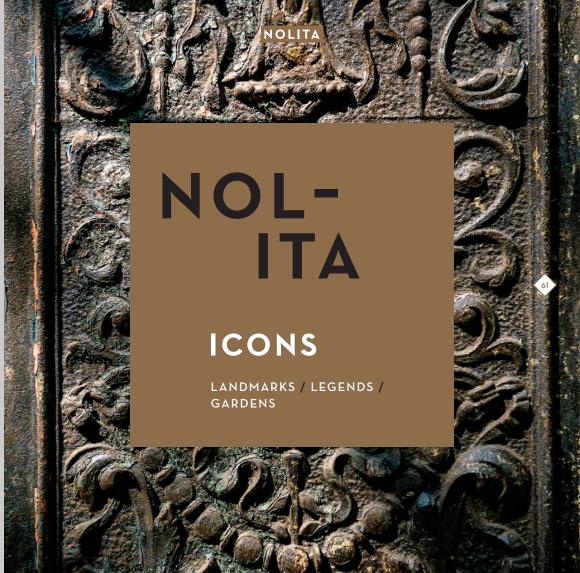




GRAFFITI. POETRY.

INDIE. CELEBRITY.





LEGEND



ST. PATRICK'S OLD CATHEDRAL

The original Cathedral of the Archdiocese of New York; completed in 1815.

263 Mulberry St.



PUCK BUILDING

1885 Romanesque Revival landmark; longtime home of Puck magazine.

295 Lafayette St.



THE POLICE BUILDING

Former NYC Police Headquarters this magnificent, Beaux-Arts style building once housed a basement shooting range. Today it's home to private apartments.

240 Centre St.

LOMBARDI'S

The birthplace of NY-style pizza; thin-crusted and coal-fired since 1905.

32 Spring St.



DI PALO'S FINE FOODS

Neighborhood Italian deli since 1925. Stop in and chat up Lou for a spell.



OF N



CAFFÉ PALERMO

The reigning NYC cannoli king for over 40 years and counting.

148 Mulberry St.



ICONIC MAGAZINES

Keeping the art of magazines alive for over three decades.

188 Mulberry St.



ELIZABETH STREET GARDEN

Precious 1991 green space riddled with flowers, statues, and picnics.

Elizabeth St.

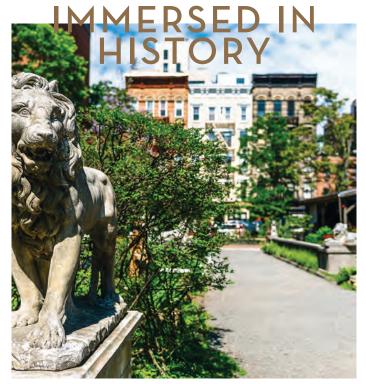




75 KENMARE

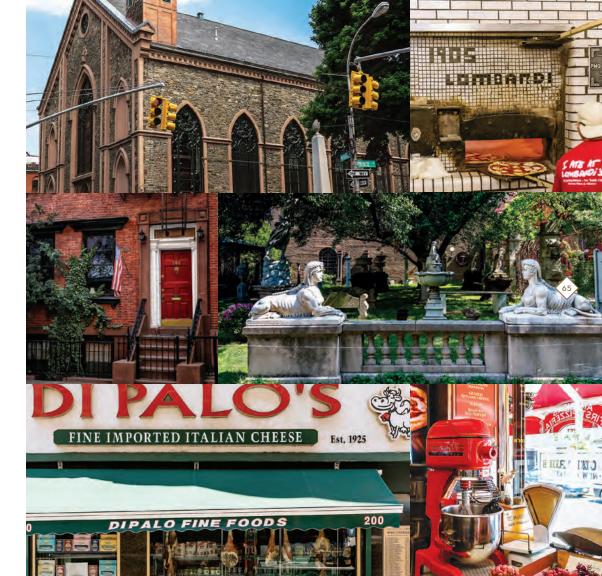
Legend-on-the-make from architect Andre Kikoski and Kravitz Design.

75 Kenmare St.



BOLDLY MOVING FORWARD

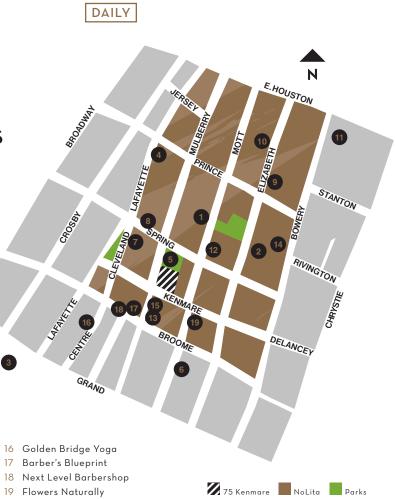




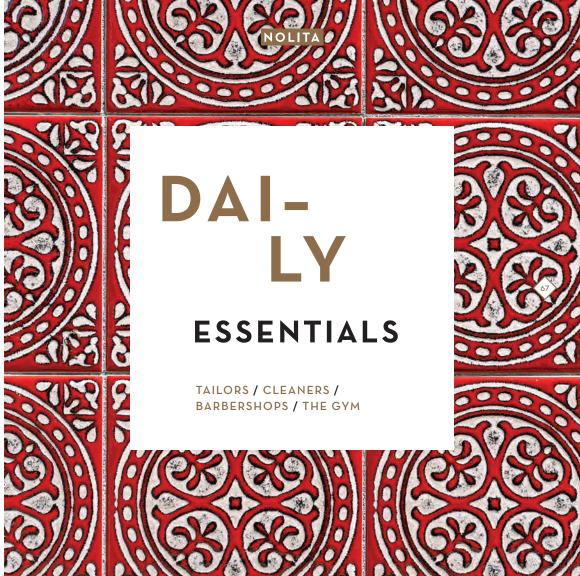
WHY LEAVE NOLITA? EVERYTHING YOU NEED RIGHT NOW IS RIGHT HERE.

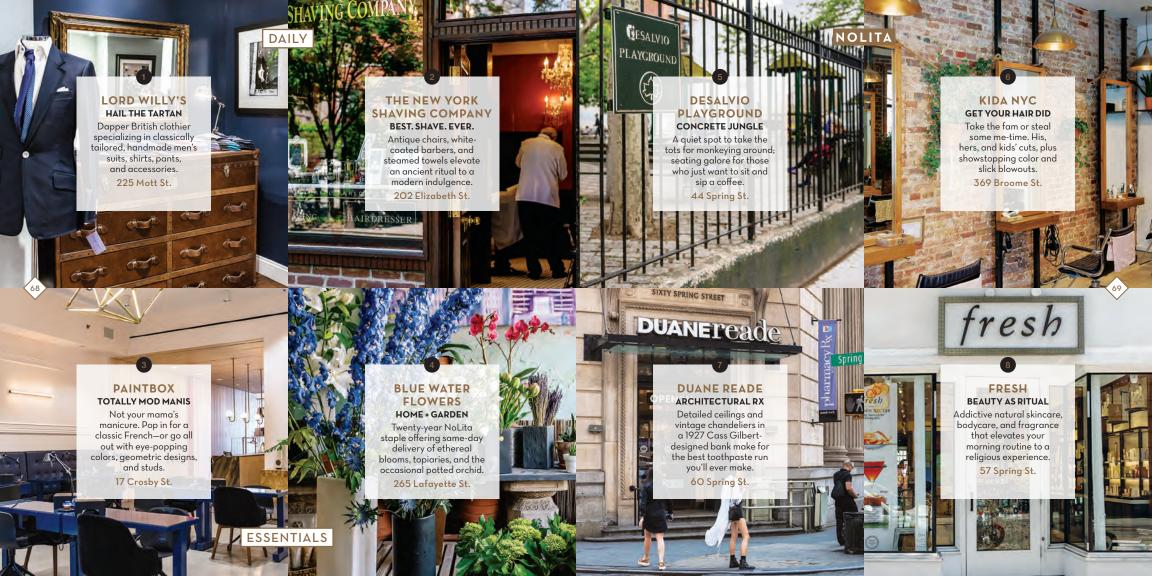


- 1 Lord Willy's
- 2 The New York Shaving Company
- 3 Paintbox
- 4 Blue Water Flowers
- 5 DeSalvio Playground
- 6 Kida NYC
- 7 Duane Reade
- 8 Fresh
- 9 AESOP
- 10 Spa Santé
- 11 Whole Foods
- 12 NoLita Chemists
- 13 Hair Philosophy
- 14 ModelFIT
- 15 SoHo Strength Lab



ESSENTIALS





NOLITA

HOME EMBELLISHMENTS CANVAS HOME 426 Broome St CRAIG VAN DEN BRULLE 192 Elizabeth St CRATE AND BARREL 611 Broadway. **DINOSAUR DESIGNS** 211 Elizabeth St DIPTYQUE 242 Mott St **ELIZABETH STREET GALLERY** 209 Elizabeth St LE LABO 233 Elizabeth St. MATTER 405 Broome St .. MCNALLY JACKSON STORE 52 Prince St MIN NEW YORK 117 Crosby St MITCHELL GOLD + BOB WILLIAMS 210 Lafayette St10 OCHRE 462 Broome St10 SUR LA TABLE 75 Spring St .. THEREDTHREADS 190 Elizabeth St ... TOM DIXON 19 Howard St... **WARM** 181 Mott St

FINE THREADS & KICKS
CARHARTT WORK IN PROGRESS 119 Crosby St
CHROME INDUSTRIES 238 Mulberry St
COCLICO 275 Mott St
CONDOR 52 Kenmare St
CREATURES OF COMFORT 205 Mulberry St
DITA 273 Lafayette St
DUNCAN QUINN 70-80 Kenmare St
ELI HALILI 250 Mott St
ILLESTEVA 49 Prince St
LILITH 227 Mulberry St
LOVE ADORNED 269 Elizabeth St
LORD WILLY'S 225 Mott St
MAGGY FRANCES 280 Mott St
NO.6 8 Centre Market Place
ODIN 161 Grand St
RAG & BONE 73 E. Houston St
SATURDAYS NYC 31 Crosby St
SCOTCH & SODA 273 Lafayette St
SWEET WILLIAM 85 Kenmare St
THE QUALITY MENDING CO. 15 Prince St
TOMS 264 Elizabeth St
MORNING JOLT

BIRDBATH BAKERY 45 Spring St

CECI-CELA 55 Spring St	22
CHA CHA MATCHA 373 Broome St	22
GIMME! COFFEE 228 Mott St	25
GREECOLOGIES 379 Broome St	24
HAPPY BONES 394 Broome St	24
JUICE PRESS 250 Mott St	22
LA COLOMBE 270 Lafayette St	24
LULITONIX 182 Mulberry St	22
MAMAN 239 Centre St	25
MCNALLY JACKSON CAFÉ 52 Prince St	25
T SHOP 247 Elizabeth St	25
VOLIDS TRULY COFFEE 8 Spring St	24

SIT-DOWN EATS

BALABOOSTA 214 Mulberry St	34
BALTHAZAR 80 Spring St	33
BRINKLEY'S 406 Broome St	28
CAFÉ SELECT 212 Lafayette St	28
EMILIO'S BALLATO 55 E. Houston St	28
ESTELA 47 E. Houston St	34
GENUINE SUPERETTE 191 Grand St	30
JACK'S WIFE FREDA 224 Lafayette St	28
KEN & COOK 19 Kenmare St	28
L'ASSO 192 Mott St	
MR. DONAHUE'S 203 Mott St	34
OSTERIA MORINI 218 Lafayette St	28
PASQUALE JONES 187 Mulberry St	33
PEASANT 194 Elizabeth St	30
PIETRO NOLITA 174 Elizabeth St	28
PUBLIC 210 Elizabeth St	33
RAMEN LAB 70 Kenmare St	30
RINTINTIN 14 Spring St	
RUBIROSA 235 Mulberry St	
RUBY'S CAFÉ 219 Mulberry St	
TACOMBI 267 Elizabeth St	33
THE BUTCHER'S DAUGHTER 19 Kenmare St	
THE MUSKET ROOM 265 Elizabeth St	
UNCLE BOONS 7 Spring St	34

TAKEOUT & DELIVERY

ALLEVA DAIRY 188 Grand St	38
BLACK SEED 170 Elizabeth St	4
BOTTEGA FALAI 267 Lafayette St	38
CAFÉ SELECT 212 Lafayette St	
CAFFÉ PALERMO 148 Mulberry St	

DESPAÑA 408 Broome St	4
DI PALO'S FINE FOODS 200 Grand St	4
EILEEN'S SPECIAL CHEESECAKE 17 Cleveland Place	.3
FRENCH CHEESE BOARD 41 Spring St	
LITTLE CUPCAKE BAKESHOP 30 Prince St	.4
NOLITA WINE MERCHANTS 227 Mulberry St	3
PIEMONTE RAVIOLI 190 Grand St	.3
SWEETGREEN 100 Kenmare St	.4
TAÏM 45 Spring St	4
THE BUTCHER'S DAUGHTER 19 Kenmare St	.3
XI'AN FAMOUS FOODS 68 Kenmare St	4

LATE NITE & LIBATIONS

BOTANICA BAR 47 E. Houston St
EPISTROPHY 200 Mott St
FIG. 19 131 1/2 Chrystie St
GENUINE LIQUORETTE 191 Grand St
GOLDBAR 389 Broome St
LA COMPAGNIE DES VINS SURNATURELS 249 Centre St
LA ESQUINA 114 Kenmare St
MOTHER'S RUIN 18 Spring St
MULBERRY PROJECT 149 Mulberry St
PEARL & ASH 220 Bowery
RANDOLPH BEER 343 Broome St
SWEET & VICIOUS 5 Spring St
TARTINERY 209 Mulberry St
THE BOX 189 Chrystie St
THE CROSBY BAR 79 Crosby St
THE DAILY 210 Elizabeth St
THE SHIP 158 Lafayette St
THE SPRING LOUNGE 48 Spring St
TOM & JERRY'S 288 Elizabeth St
VIG BAR 12 Spring St
VIBE & CULTURE
ANGELIKA FILM CENTER 18 W. Houston St

ANGELIKA FILM CENTER 18 W. Houston St .	57
BOWERY BALLROOM 6 Delancey St	55
CLIC BOOKSTORE & GALLERY	
255 Centre St	55
CULTURE PROJECT 419 Bleecker St	52
MCNALLY JACKSON BOOKS 52 Prince St	56
NEW MUSEUM 235 Bowery	55
PLUS81 GALLERY 167 Elizabeth St	52

ALON 94 243 Bowery	52
HEEN CENTER 18 Bleecker St	
PERONE WESTWATER 257 Bowery	52
TOREFRONT FOR ART AND ARCHITECTU	
7 Kenmare St	55
UBCULTURE 45 Bleecker St	52
UNSHINE CINEMA 143 E. Houston St	52
HE HOLE 312 Bowery	52
OLITA ICONS	
AFÉ HABANA 17 Prince St	60
AFFÉ DAI FDMO 148 Mulherry St	

ELIZABETH STREET GARDEN Elizabeth St63

PETROSINO SQUARE 115-117 Kenmare St60

DI PALO'S FINE FOODS 200 Grand St.

ICONIC MAGAZINES 188 Mulberry St

PUCK BUILDING 295 Lafayette St THE POLICE BUILDING 240 Centre St DAILVESSENTIALS

263 Mulberry St

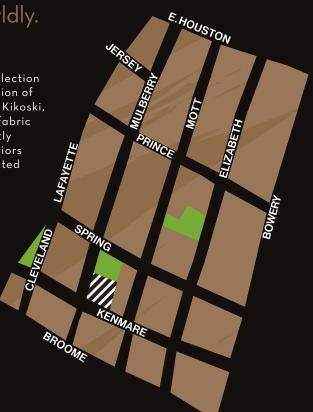
LOMBARDI'S 32 Spring St

ST. PATRICK'S OLD CATHEDRAL

DAIL! LOOL!!!!ALO	
AESOP 232 Elizabeth St	6
BARBER'S BLUEPRINT 181 Mulberry St	6
BLUE WATER FLOWERS 265 Lafayette St	6
DESALVIO PLAYGROUND 44 Spring St	6
DUANE READE 60 Spring St	6
FLOWERS NATURALLY 52 Kenmare St	6
FRESH 57 Spring St	6
GOLDEN BRIDGE YOGA 253 Centre St	ć
HAIR PHILOSOPHY 180 Mulberry St	<i>6</i>
KIDA NYC 369 Broome St	ć
LORD WILLY'S 225 Mott St	6
MODELFIT 212 Bowery	6
NEXT LEVEL BARBERSHOP 396 Broome St .	
NOLITA CHEMISTS 208 Mott St	6
PAINTBOX 17 Crosby St	
SOHO STRENGTH LAB 182 Mulberry St	
SPA SANTÉ 247 Elizabeth St	
THE NEW YORK SHAVING COMPANY	
202 Elizabeth St	6
WHOLE FOODS 95 E. Houston St	6



Introducing a highly curated collection of 38 unique homes from the vision of Kravitz Design, architect Andre Kikoski, and DHA Capital. Knit into the fabric of NoLita, 75 Kenmare's distinctly textured façade and artful interiors speak to the easy yet sophisticated Downtown lifestyle.











NoLita

Parks

For more information please contact:

SALES GALLERY
584 Broadway, Suite 1210 / 212.221.7550
By Appointment Only

BY KRAVITZ DESIGN

NOLITA

75KENMARE.COM





THE EKLUND GOMES TEAM

Branding by R O D m E

Original photography by Guillaume Gaudet. Additional photography: pg. 26 "Mott Street" and pg. 27 "Spring Street" by Bonnistudio; pg. 34 Estela courtesy of Estela; pg. 33 and 35 Balthazar courtesy of Balthazar; pg. 33 Pasquale Jones courtesy of Pasquale Jones; pg 47 GoldBar courtesy of GoldBar; pg. 62 The Police Building and pg. 65 "Red Door" by Tommy Von Voigt.

N 2 7 5 K E N M A R E BY KRAVITZ DESIGN

NOLITA

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